

## **Focus Systems Corporation**

# Medium-Term Management Plan 24-26

Fiscal years starting from the fiscal year ending March 31, 2024 to the fiscal year ending March 31, 2026

May 12,2023



## Message from President

### Strengthen the Cycle of Growth/Profit/Return

Focus Systems has been achieving growth as an independent system integrator by concentrating its business entirely on the field of information technology, and doing business earnestly and with consistency.

We do not take on reckless challenges, but continue to take on bold challenges.

Focus Systems' sound management practices benefiting ourselves as the seller, as well as our customers and society at the same time, is the source of our strength as well as our pride.

We have set the year 2026, which marks our 50th anniversary, as our starting line to embark on our journey to aim for a "New Company Vision."

Eyeing the next stage, I hereby announce our new three-year Medium-Term Management Plan based on the initiative to "Strengthen the Cycle of Growth/Profit/Return."

We will take on bold challenges to grow our business, and share and return the increased profits on a greater scale to our employees and other stakeholders, which will lead us to further growth.

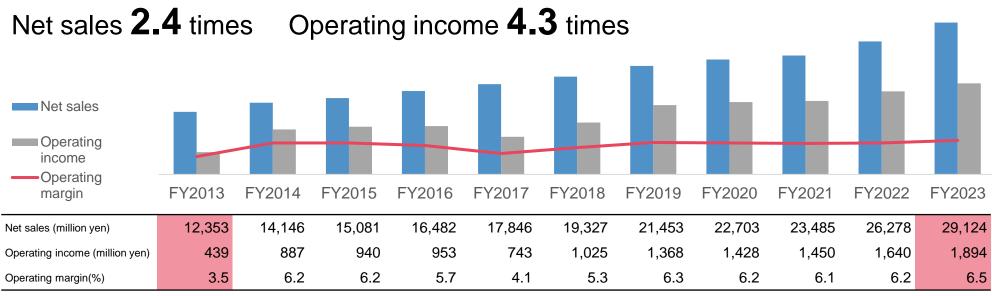
Please look forward to Focus Systems growing into a company with much wider future horizons, as well as delivering higher expectations of our company to our stakeholders.

May 12,2023 Focus Systems Corporation President, Keiichi Mori



## Progress in the Last Decade

We pursued sound management and achieved sustained growth and profitability



- (1) Active development of infrastructure engineers
- (2) Accumulation of operational know-how
- (3) Accumulation of technical expertise
- (4) Establishment of Nagoya Office
- (5) Creation of a comfortable work environment
- (6) Promotion of various collaboration and research projects
- (7) Listing on the First Section (currently Prime Market) of the Tokyo Stock Exchange

- (1) Capturing growing demands
- (2) Expanding market share
- (3) Expanding business application domain
- (4) Penetrating the Tokai region market, enhancing interregional cooperation
- (5) Improving employee retention rate and employee productivity
- (6) Exploring new technology and business opportunities
- (7) Enhancing corporate governance, strengthening brand power



## Business Environment and Corresponding Measures

#### Business Environment Surrounding the Company

#### Society and Economy

- Maturation of domestic market due to an aging society with a declining birthrate,
   population decrease, and sluggish economy
- ▶ Emergence of unforeseen risks (COVID-19, natural disasters, etc.)
- ▶ Promotion of work style reforms, increased awareness of working practices
- ► Code of conducts that contribute to the realization of a sustainable society becoming common practice

#### IT industry

- ▶ Expansion of DX-related initiatives and investment by companies
- ► Further diffusion and expansion of IT utilization by companies and the general public
- ▶ Shortage of domestic IT talent
- ▶ Growth of venture companies with high technical capabilities

#### **Corresponding Measures**

#### **Business Departments**

- ▶ Promote digital transformation (DX) and expanded IT utilization in collaboration with client companies and business partners
- ▶ Enhance technical capabilities via cooperation with other companies, etc.

#### Corporate Departments

- Build systems that enable diverse talent to take on active job roles
- Develop a company structure that supports diverse working styles
- Expand social contribution activities



## Context of Medium-Term Management Plan

Eyeing the next stage, realize "Growth Investment," "Profitability Improvement," and "Enhanced Returns to Employees, Shareholders, etc."



Strengthen the Cycle of Growth/Profit/Return



April 2023 through March 2026

[50th Anniversary] (April 2026)

Make further leaps as an independent system integrator



April 2026 and beyond

ini

Up to March 2023

**Achieved sustained** 

growth and profitability



## **Quantitative Targets**

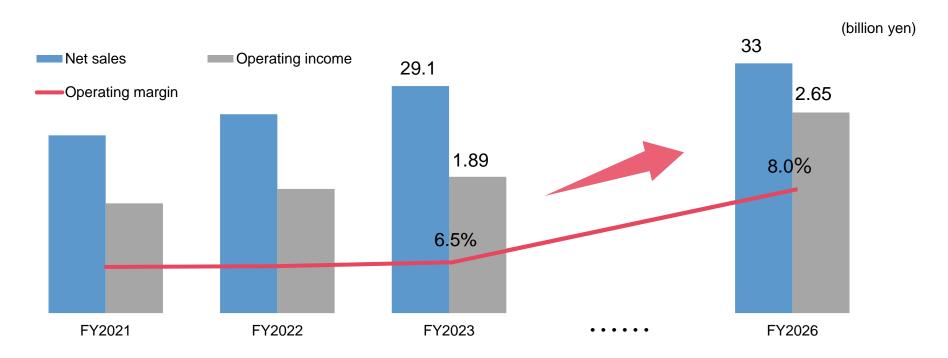
	KPI	FY2023 (Actual)	FY2026 (Target)
	Net sales	¥29.1 billion	¥33 billion or more
Profit targets	Operating income	¥1.89 billion	¥2.65 billion or more
ET .	Operating margin	6.5%	8.0% or more
	ROE	10.1%	12.0% or more
Shareholder return targets	snare	Maintain stable dividends (April 2024 to March 2026)	
	Dividend payout ratio	38%	35-40%



## **Profit Targets**

Achieve steady increase of operating income (Challenge from current 6% level operating margin)

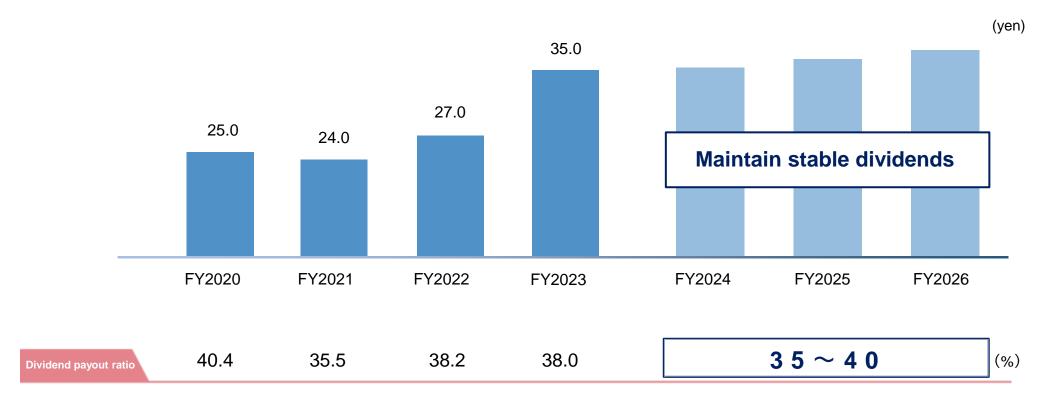
Net sales 33 billion yen Operating income 2.65 billion yen Operating margin 8.0%





## Shareholder Return Targets

Maintain stable dividends commensurate with profit level, placing shareholder return as a key issue





## **Key Strategies**

### Strengthen the Cycle of Growth/Profit/Return

#### **Business Departments**



Shift to high-valueadded business



Development of talent to underpin growth



Initiatives for future growth

#### **Corporate Departments**



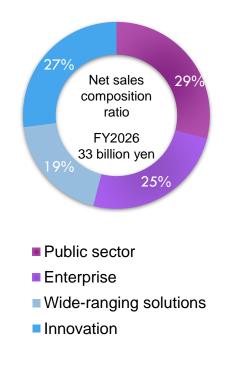
**Enhancement of Corporate Functions** 



## Composition of Business Segments

## Grow business capitalizing on a resilient, risk-diversified business portfolio that combines profit stability and growth

Segment	Core business = our strength	Sales channel	Main end users
■ Public sector business	Large-scale public business system		Government agencies, public organizations
■ Enterprise business	Enterprise resource planning (ERP) systems	Stable collaboration with system integrators + Our own channels	Private sector business
■ Wide-ranging solutions	Business applications Communication control systems/embedded systems		Private sector, public organizations
Innovation	IT infrastructure, information security		Private sector business



#### Strategy by Segment

## **Public sector**

From the design and manufacture of social infrastructure-related systems, whose end users are mainly government offices and local governments, through to post-system operation management and maintenance

#### High added-value



► Expand areas by utilizing broad IT know-how and expert knowledge

Examples: medical receipt, pension, trade and distribution system, government accounting, air traffic control, vehicle registration, individual number (My Number) card, etc.

#### Talent development



- ▶ Develop project management talent to promote large-scale projects
- ▶ Develop cutting-edge technology experts in AI, Agile, Cloud, etc.

## Initiatives geared to the future



▶ Introduce proof of concept using AI, Cloud, etc. and expand to existing domains



#### Strategy by Segment

## **Enterprise business**

Mainly corporate company core business systems/online system development, network/infrastructure design/construction, RPA solutions, related operation/maintenance, and ICT consulting

#### High added-value



- ▶ Strengthen marketing functions focusing mainly on medium size companies
- ▶ Strengthen alignment with partner companies to provide one-stop solutions

#### Talent development



- ▶ Ensure acquisition and upskilling of talent to strengthen marketing and provide one-stop solutions
- ▶ Actively promote young employees to leadership positions as well as implement systems to support their development

Initiatives geared to the future



▶ Expand investment into the robust domains of ERP and security consultancy to further strengthen our competitiveness



## Strategy by Segment Wide-ranging solutions

Communication control system development, embedded system development, system development for private companies and government agencies, AI solutions, related operation/maintenance, and ICT consulting, mainly in the Tokyo, Nagoya, and Osaka areas

#### High added-value



- Select and concentrate business domains and customer segments from profitability aspects
- ▶ Utilize nearshore development through collaboration of the three business offices

#### Talent development



▶ Develop management talent in anticipation of business domain expansion

## Initiatives geared to the future



- ▶ Develop products and services related to new technologies such as 5G-related technologies, VR/XR, etc.
- ▶ Research and develop AI (in the healthtech area) with external research institutions such as medical universities, etc.



## Strategy by Segment Innovation

Mainly infrastructure design/construction, mainframe construction, system development, related operation/maintenance, in-house product manufacturing, provision of IoT solutions

#### High added-value



- ▶ Strengthen competitiveness by concentrating resources on focused areas
- ▶ Expand sales channels and improve profitability of own products

#### Talent development



► Enhance number and skills of project managers

## Initiatives geared to the future



- ▶ Introduce proof of concept and enter uncultivated business domains of clients through collaboration
- ▶ Develop own products that contribute to solving social issues



## **Enhancement of Corporate Functions**

#### Aim to realize sustainability management through three themes

#### **Basic Policy on Sustainability:**

Focus Systems aims to become an essential company for the future and is committed to contributing to the realization of a sustainable society and environment.

We shall pursue the enhancement of our enterprise value while placing high value on our engagement with stakeholders in our business activities.



## **Enhancement of Corporate Functions**

Talent strategy geared to sustainable corporate value enhancement

**Evolution of corporate governance** 

**Contribution to society** 

## Talent Strategy Geared to Sustainable Corporate Value Enhancement

Establish an environment where our employees and members of our business partners can work in good physical as well as mental health for the long term



- ▶ Develop and maintain an organizational structure adaptable to diverse needs
- ▶ Expand health management to entire supply chain
- ▶ Promote initiatives to realize a sustainable society throughout the supply chain

#### <Major initiatives>

- Develop and maintain an organizational structure adaptable to diverse needs
  - Expand number of recruits and prevent increase in turnover rate
  - Increase female employee ratio in managerial positions
- Expand health management to entire supply chain
  - Support health management for partner companies working together with us
- Promote initiatives to realize a sustainable society throughout the supply chain
  - Share and carry out sustainability promotion policy with partner companies to realize a safe and

secure society



### **Evolution of Corporate Governance**

Renovate our corporate governance structure and systems;



- ▶ Respond to sustainability-related issues
- ▶ Enhance effectiveness of Board of Directors
- Create synergies through enhanced cooperation between Board of Directors and each committee

#### <Major initiatives>

- Respond to sustainability-related issues
  - Develop sustainability management cycle
  - Carry out materiality analysis and identification, and formulate and review targets and activity plan
- **Enhance effectiveness of Board of Directors** 
  - Implement improvements based on evaluation of effectiveness of Board of Directors
  - Develop successors capable of leading and delivering results on overall company management
- Create synergies through enhanced cooperation between Board of Directors and each committee
  - Enhance sharing of and collaboration on issues and deliberation results of each committee
  - Invigorate deliberations at Board of Directors level by integrated management of approval and report items

## Contribution to Society

We shall go beyond compliance to contribute to society with integrity



- ▶ Respond to disclosure in line with TCFD recommendations
- ▶ Expand social contribution from the aspects of diversity (measures related to persons with disabilities, etc.)

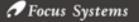
#### <Major initiatives>

- Respond to disclosure in line with TCFD recommendations
  - Calculate greenhouse gas emissions including Scope 3
  - Set reduction targets
- **■** Expand social contribution from the aspects of diversity (measures related to persons with disabilities, etc.)
  - Elevate our farms to a workplace where persons with disabilities who work there feel rewarded and can work stably for the longer term
  - Develop sales channels to secure business volume and reassess harvesting cycles along with other measures to prepare for elevated legal requirements for employment of persons with disabilities moving forward.

#### <Policy on employment of persons with disabilities>

We shall provide continuous support for persons with disabilities to enable them to work on their own (independence and retention).

We shall develop and expand job fields (including those that can be their primary occupation) for persons with disabilities to continuously provide employment opportunities.





FY refers to a fiscal year ending in March of that year. (Example) FY2024: the fiscal year commencing April 1, 2023 and ending on March 31, 2024

The business forecasts and forward-looking statements given in this material reflect the Company's judgment based on the information available at the time of preparation and may contain uncertain factors. Therefore, the outcomes may vary due to various factors such as changes in the economy or the business environment, etc., and the Company does not guarantee the certainty of the stated projections. In addition, the Company does not bear any responsibility for disclosing updates or revisions that may be made to the forward-looking statements.