

Focus Systems Corporation

December 10, 2021

**Focus Systems Becomes Educational Supporter of Tokyo Women's College of Physical Education Rhythmic Gymnastics Team**  
**Supporting the activities of the Tokyo Women's College of Physical Education Rhythmic Gymnastics Team through their own media**

Focus Systems Corporation (based in Shinagawa, Tokyo; President: Keiichi Mori) has become an educational supporter of the Fujimura Gakuen Tokyo Women's College of Physical Education Rhythmic Gymnastics Team (Kunitachi City, Tokyo; Team head, Erika Akiyama), and has begun to support the team not only in competition but also in connecting with society and creating opportunities for growth.



Tokyo Women's College of Physical Education Rhythmic Gymnastics Team

The birthplace of rhythmic gymnastics in Japan, the Fujimura Gakuen Tokyo Women's College of Physical Education is a historied school led by distinguished instructors including Professor Erika Akiyama. While maintaining the traditions of the team founded over 70 years ago, the Rhythmic Gymnastics Team has a culture of growing both the team and its members by always tackling new challenges. The negative impact of the pandemic was not seen as a loss of various opportunities, but as an opportunity for growth. The team is making efforts to transform itself into a rhythmic gymnastics team with an independent online presence to increase opportunities to present their achievements and make contact with society.

Coming from the idea of "breathing life into Japan through the support of the people and Japanese technology that are the country's future," we have been actively supporting students, researchers, and startups through IT for many years. It's here that we were able

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to find many points that resonate with the guidance of the TWCPE Rhythmic Gymnastics Team. In addition, as we are committed to partnerships that generate synergy from the medium to long-term, we came to support the TWCPE Rhythmic Gymnastics Team because we greatly believe in the entertainment value of the team as it further expands its activities.

While we are involved in charity activities, community events, interactions with people with disabilities, and hands-on events that contribute to the career development of the athletes, we hope that by expanding the opportunities for the athletes to grow through contact with society, we can also stimulate their interest in our company and the IT industry. With the aim of expanding the circle of support that will lead to the creation of a better future as envisioned by our company, we will continue to support the various efforts of the TWCPE Rhythmic Gymnastics Team and their education through these efforts.

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### <Major activities we support>

- Supporting management of the TWCPE Rhythmic Gymnastics Team's media distribution
- Supporting the distribution of information related to reconstruction charities, exchanges with locals, and the development of possible future players
- Supporting team management and education through the creation of growth opportunities for students, and more

**Comment from Professor Akiyama** In the wake of the pandemic, the Tokyo Women's College of Physical Education Rhythmic Gymnastics Team has entered a period of great change, and I believe that we are now in an era in which we must show the outside world what we are doing. I also feel that rhythmic gymnastics is still a minor sport. However, I also think, while one person can only do so much, there is great power in numbers. When we create a performance with an air that draws in the audience, an irreplaceable moment is born. And to achieve that, every single person involved in rhythmic gymnastics has to be happy.

In addition, we would like to continue to be a team that will grow the players themselves and produce people that can stand tall and contribute to all kinds of social activities with confidence, thus meeting the expectations of the people as we share our activities with the wider society.

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**Fujimura Gakuen Tokyo Women's College of Physical Education Rhythmic Gymnastics Team**

Founded in 1950, this was the first rhythmic gymnastics team in Japan. The school has produced many athletes known throughout the world of rhythmic gymnastics and boasts many brilliant achievements such as winning the All Japan Rhythmic Gymnastics Championships for 65 consecutive years in 2014. Under the slogan, "Losing Is Not an Option," the school is a powerhouse with over 70 members led by the head coach, Professor Erika Akiyama, in addition to numerous other influential coaches. Beginning in 1972, the school's 50th "Research Presentation Meeting" will be held in 2021.



(Left: Focus Systems President Mori,  
Right: Professor Akiyama)

**[About Focus Systems]**

Established 1977. Focus Systems Corporation is involved with the development and operation of systems in highly social areas such as the public sector, communications, and also actively promotes business development predicated on the trends of the times such as IoT, Cloud and AI. Our corporate slogan is "Put Our Heart into Technologies." Connecting individuals through technology, each one of us here at Focus Systems works with passion and sincerity.

Website: <https://www.focus-s.com/focus-s/en/>

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